

# 6-3-5 Brainwriting

30 minutes

Gamestorming

Intermediate

Silent brainstorming where ideas build on each other progressively. Six people generate three ideas in five minutes, then pass to neighbor who builds on those...

## H HOW TO RUN

### 1 Total Duration:

### 1 Setup

- Form group of exactly 6 participants
- Each person receives worksheet with 3 columns
- Review challenge or HMW question
- Explain process: write 3 ideas, pass, build on previous

### 2 Round 1 - Original Ideas

- Each person generates 3 original ideas
- Sketch and/or write ideas in three columns
- Work silently and independently
- Keep ideas concise and clear for others

### 3 Rounds 2-6 - Building Rounds (25 minutes total)

- Round 2 (5 min): Pass sheet to person on right
- Read previous ideas
- Build on, combine, or vary each idea
- Add new row with 3 evolved ideas

3 min

5 min

## O OBJECTIVES

- > Generate large volume of ideas through silent iteration
- > give quieter team members equal voice
- > build on others' ideas systematically
- > create collaborative ideation without groupthink

## M MATERIALS

### ESSENTIAL

- 6-3-5 worksheets (grid with 6 rows, 3 columns)
- Pens or pencils for each participant
- Timer with clear signals

### OPTIONAL

- Pre-printed worksheets with headers
- Colored pens for different rounds
- Example completed worksheet

## P PARTICIPANTS

4-5

## F FACILITATOR NOTES

### REMEMBER

- Strictly enforce 5-minute time limits for each round.
- If group has fewer/more than 6, adjust format: use 4-4-5 (4 people, 4 ideas, 5 minutes) or similar variations.
- Encourage building on previous ideas, not just adding new random ones.
- Quality may dip in middle rounds as novelty decreases - that's normal.

### KEY TIP

SILENCE is critical - this exercise benefits introverts and prevents vocal participants from dominating.