

LUMA - Build Your Own

1 hour 30 min

Luma

Sometimes the best way to explain an idea is to build it. This method gets everyone creating physical representations of concepts using simple materials. As people build, they explain their thinking. It reveals assumptions, sparks discussions, and makes abstract ideas tangible. Plus, it's engaging and fun.

H HOW TO RUN

1 Explain the challenge

- 2. Provide materials
- 3. Form small teams
- 4. Start building
- 5. Walk around and observe
- 6. Ask builders to explain
- 7. Share creations
- 8. Discuss insights
- 9. Document learnings

KEY TIP

O OBJECTIVES

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M MATERIALS

- ?? LEGO or blocks
- ?? Craft supplies
- ?? Building materials
- ?? Work tables
- ?? Camera

P PARTICIPANTS

- Teams of 3-5 - Mix: - Different perspectives - Hands-on people - Abstract thinkers - Users

F FACILITATOR NOTES

REMEMBER