

Crazy 8s

15 minutes

Ideation/Creativity

Beginner

Rapid ideation through time constraints and structured sketching. Generate eight distinct solution ideas in eight minutes by forcing quick iteration and preventing...

H HOW TO RUN

1 Total Duration:

1 Setup

- Each person folds paper into 8 sections
- Review problem or design challenge
- Set expectations: quantity over quality
- Clarify that stick figures and simple sketches work fine

2 min

2 Rapid Sketching

- Set timer for 8 minutes (1 minute per section)
- Sketch one idea per section
- Move to next section when time called
- No erasing or overthinking

8 min

3 Sharing

- Each person shares 1-2 favorite ideas (30 seconds each)
- Quick explanation of concept
- No critique during sharing
- Note interesting or promising directions

5 min

KEY TIP

Emphasize that artistic ability does NOT matter - stick figures and simple shapes work perfectly.

O OBJECTIVES

- > Generate multiple solution ideas quickly
- > overcome creative blocks through time pressure
- > explore diverse approaches rapidly
- > practice visual thinking without artistic skill requirements

M MATERIALS

ESSENTIAL

- Letter/A4 paper (one sheet per person)
- Thick markers (Sharpies prevent detailed drawing)
- Timer with alarm

OPTIONAL

- Example Crazy 8s sheet for reference
- Inspiration images if needed
- Dot stickers for voting on favorites

P PARTICIPANTS

4-4

F FACILITATOR NOTES

REMEMBER

- The time constraint is the key feature - it prevents overthinking and perfectionism.
- Call out time at each minute mark to maintain energy and pace.
- If anyone finishes early, encourage them to explore variations or wilder ideas.
- Markers better than pencils because they discourage detail work.